



LegalZoom and USAA Join Forces to Deliver Legal Solutions for America's Service Members and Their Families

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New Alliance launches with up to 35% off LegalZoom products for USAA Members, with more offers on the way for entrepreneurs and small business owners

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--Oct. 15, 2026-- LegalZoom.com, Inc. (Nasdaq: LZ), America's #1 online legal services company, today announced a new alliance with USAA designed to provide valuable legal resources and savings to its 14 million active service members, veterans, and military families. The collaboration brings together two organizations with a shared commitment to serving those who serve the nation. USAA has been the trusted financial home of the military community for over a century, and LegalZoom has helped millions of Americans access affordable, reliable legal solutions with step-by-step tools and attorney guidance for their business and personal legal needs.

Today, USAA members receive up to 35% off on select LegalZoom products, helping military members and their families take an important step toward protecting their loved ones and securing their financial future. Estate plans in particular are a critical component of financial preparedness for military families who often face unique circumstances related to deployments and relocation. This offer helps USAA members create essential personal and business documents such as wills, living trusts, and powers of attorney, as well as business formations, at a significant cost savings.

"It's a privilege to join forces with USAA in supporting the men and women who have dedicated their lives to protecting this country," said Liz Baker, vice president of partnerships and business development, LegalZoom. "Service members and their families give so much, and they deserve access to trusted legal resources and peace of mind that comes with them. This collaboration is an important way for us to give back, and we are excited to expand the ways we can support and serve this community together."

For more information about the collaboration and available discounts for USAA members, please visit usaa.com/legalzoom.

About USAA

Founded in 1922 by a group of military officers, USAA is among the leading providers of insurance, banking and retirement solutions and serves 14 million members of the U.S. military, veterans who have honorably served and their families. Headquartered in San Antonio, USAA has offices in eight U.S. cities and three overseas locations and employs more than 38,000 people worldwide. Each year, the company contributes to national and local nonprofits in support of military families and communities where employees live and work. For more information about USAA, follow us on Facebook, Instagram or X (@USAA), or visit usaa.com.

About LegalZoom

LegalZoom is a leading online platform for legal services, transforming how individuals and small businesses navigate the legal system. By combining intuitive technology with access to experienced attorneys—whether through our vast independent attorney network or our own law firm—we offer the tools and guidance people need to confidently manage everything from business formation and compliance to intellectual property protection and ongoing business management and legal support.

As AI reshapes how legal work gets done, LegalZoom is at the forefront of the human-in-the-loop approach, ensuring that the speed and efficiency of AI is always backed by the judgment and accountability of qualified professionals. With over two decades of experience and millions of customers served, LegalZoom helps individuals and small businesses navigate legal needs with confidence. For more information, please visit www.legalzoom.com.

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