



LegalZoom Launches Streamlined Provisional Patent Filing Product to Help Businesses and Entrepreneurs Protect Intellectual Property, Secure Funding and Drive Growth

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LegalZoom's law firm to provide affordable patent protection through intelligent technology and licensed patent attorneys at a fraction of traditional costs

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--Aug. 19, 2025-- LegalZoom.com, Inc. (Nasdaq: LZ), a leading online platform for legal services, today announced the expansion of its intellectual property (IP) legal services to include patent filings via LegalZoom's law firm, LZ Legal Services. Building on its success in providing affordable and accessible premium trademark registration services, LegalZoom is now offering attorney-assisted provisional patent application services, designed to help businesses and inventors protect their innovations, secure funding, and drive growth.

The demand for IP protection is at an all-time high. The U.S. Patent and Trademark Office granted 368,597 patents, growing 5.7% for the period of December 1, 2023 - November 30, 2024. Recognizing the critical need for accessible and cost-effective patent solutions, LegalZoom has reimagined the provisional patent application filing experience to make it faster, simpler, and more affordable than ever before.

"Combining innovative technology with attorney expertise, LegalZoom is committed to transforming how people navigate the legal system. We aim to make it as easy and affordable for inventors and businesses to take the critical step of protecting their intellectual property, with the guidance of LZ Legal Services' experienced lawyers at their side," said Nicole Miller, Chief Legal Officer at LegalZoom. "We're particularly proud to be the one of the few online patent service providers offering expedited provisional patent application filings, addressing a critical need for speed in today's fast-paced business environment – as funding can often be dependent on entrepreneurs getting their inventions into 'patent-pending' status."

This new offering directly addresses the pain points of inventors and businesses. For individual inventors and early-stage startups, securing "patent pending" status is crucial for establishing credibility with investors and customers. However, limited resources and legal expertise often make the process daunting. While traditional offline law firms preparing provisional patent application filings charge an average of \$5,500+, LegalZoom offers a basic self-guided patent package for just \$299, with premium attorney-assisted patent services starting at \$999.

Growth-stage companies without in-house legal teams can now benefit from a fast, affordable, and high quality path to file multiple patent applications and manage patent portfolios. The streamlined process helps businesses protect their inventions, secure early non-provisional utility patent priority dates, and gain time to develop their inventions before filing non-provisional utility patents.

The new provisional patent application filing services are backed by in-house USPTO-registered patent attorneys and agents, ensuring quality and maximizing the chances of successful future utility patent applications. Customers can further enhance their provisional patent applications with valuable add-ons including comprehensive patent searches conducted by patent professionals, and custom professional drawings created to illustrate inventions and improve the chances of future utility patent approval.

"As an attorney, I've seen firsthand how cost and complexity can deter innovators from protecting their ideas," said Don Smith, a USPTO-licensed Patent attorney and a member of LegalZoom's law firm. "LegalZoom's new provisional patent application filing service removes those barriers, providing an efficient and affordable way for entrepreneurs to safeguard their inventions while benefiting from professional legal guidance."

About LZ Legal Services

LZ Legal Services, owned and operated by LegalZoom, is an Arizona based law firm that is redefining and revolutionizing the legal industry by using customer-driven solutions to increase access to quality legal advice.

About LegalZoom

LegalZoom is a leading online platform for legal services, transforming how individuals and small businesses navigate the legal system. By combining intuitive technology with access to experienced attorneys—whether through our vast independent attorney network or our own law firm—we offer the tools and guidance people need to confidently manage everything from business formation and compliance to estate planning and ongoing legal support.

With over two decades of experience and millions of customers served, LegalZoom helps individuals and small businesses navigate legal needs with confidence. For more information, visit www.legalzoom.com.

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Investor Relations
investor@legalzoom.com

Press
press@legalzoom.com

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